

## ATA 2025 – Exhibitor SEMI-TRAILER Parking - \$20 per day

### Victory Field Parking Lot

501 Maryland Street  
Indianapolis, IN 46225

Exhibitors may unload materials from a personally owned vehicle (POV) at a predetermined overhead door during a designated move-in date and time block for your booth space.

POV move-in instructions from **HERITAGE Exposition Services**, ATA's Official General Service Contractor, have been sent to all exhibitors. We ask that you follow these rules and times to allow everyone the same opportunity.

For Semi-Trailers (which are not allowed parking in Lot A at the Convention Center), and anyone not wishing to park in Lot A, please park at Victory Field.

There are signs throughout the parking lot that have QR codes or a code to text in order to pay to park. Please follow the instructions on the signage, input your vehicle information make the payment, and you will be all set. Parking is "per day".

Do not park in any spots that say "reserved". The best way to pay is via the QR code on the signage in the parking lot. Yes, they will have access to their cars at all times – we do not have a gated parking lot, so there won't be anything that prevents them from accessing their vehicle when they need to.

